



Paulaner produces exceptionally good beer. Their recipe for success? Dedication and experience, craftsmanship and knowhow - since 1634. The same criteria that guided the monks 375 years ago, still apply for today's brewing practices at the Nockherberg in Munich - despite all the technical innovations introduced over time. Here, beer is not a mere product - it is a matter of the heart.

**Description:** Clear, deep amber with an orange cast, topped by a cream colored head that holds well. Dark toffee notes are revealed with an underlying fruitiness that includes apple, grape, and plum.

## *Oktoberfest Märzen*

**Tasting Notes:** The finish is dry with a lightly lingering spicy hop. Very well balanced, alternating between a light sweet malt and a crisp bitterness. Medium strength. 5.8% ABV, 21 IBU

**Ingredients:** Pure Bavarian spring water, Hallertau hops, Paulaner's centuries-old, exclusive yeast strain, Pilsner Barley Malt, and Munich Dark Malt.

**Awards:** RateBeer.com: 95 style, Beverage Testing Institute: 89, Draft Magazine: 93

**Food Pairings:** Pairs well with käse-spätzle, potato salads, various foods with tomato sauce, Mediterranean cuisine and for dessert, plum cake.



### Available Packages and UPC Barcodes

16.9 oz Bottle



11.2 oz Bottle



11.2 oz 6 pack



50 L Keg



2x12 Bottle Carton



11.2 oz 12 pack



PACKAGES	UNITS PER PALLET	PALLETS STACKED	Pallet Space Weight
4x6/11.2oz	10 cases per tier x 7 tiers = 70 cases	One pallet = 70 cases	2185 lbs.
24/11.2 oz loose case	10 cases per tier x 7 tiers = 70 cases	One pallet = 70 cases	2311 lbs.
2x12/11.2oz	12 cases per tier x 6 tiers = 72 cases	One pallet = 72 cases	2312 lbs.
20/16.9oz	10 cases per tier x 6 tiers = 60 cases	One pallet = 60 cases	2206 lbs.
50L Kegs	6 kegs per tier x 3 tiers = 18 kegs	Three pallets = 18 kegs	2592 lbs.

**GOOD, BETTER, PAULANER.**